

Community and place feasibility study – successful awards

Appraisal Result	Applicant	Project Name/Brief	Amount allocated
Successful	Canal and River Trust	<p><b>Montgomery Canal Llanymynech – a destination in evolution</b></p> <p>To undertake a visitor destination feasibility and masterplan to identify opportunities to develop the visitor experience</p>	£20,000
Successful	Footprint Gallery	<p><b>Footprint Gallery Project</b></p> <p>Provide an analysis of the impact of the project of increased footfall at the Jackfield Tile Museum, the museum café and the local visitor economy. Explore the potential interest of Shropshire based artists in exhibiting at the Footprint Gallery. Canvass the community about their involvement/interest in the arts and their views about how to be involved. Provide a detailed analysis of the three year development plan for managing the gallery. Establish how the gallery might become self funding by 2025 in addition with the potential of creating 2 part time jobs. Explore the potential for Jackfield to become an “arts quarter” for the visual arts, through partnership with a range of community and art based organisations.</p>	£12,000
Successful	Oswestry BID Limited	<b>Festival Square Feasibility</b>	£10,000

		<p><b>Stage 1 - SWOT analysis</b> of the area and an understanding of how the enhancements fit into any wider or strategic proposals for the town (i.e. the Future Oswestry Plan).</p> <p><b>Stage 2 – Engagement</b> initially with all adjacent businesses, local people and visitors through face to face surveys and a pop-up market stall on the square. This work will be undertaken with the involvement of the Community Representatives of the Future Oswestry Group.</p> <p><b>Stage 3 - DEVELOP and REFINE OPTIONS</b> for the site based on SWOT analysis and feedback through the engagement activities.</p> <p><b>Stage 4 – Completion of Feasibility Study</b> – this will evaluate the viability and feasibility of options developed to support future works and next steps.</p>	
Successful	Oswestry Town Council in partnership with Wem Town Council	<p><b>Improving the Market Offer in our market towns (Oswestry and Wem)</b></p> <p>Feasibility study to inform options and solutions for improvements to two key market town assets.</p>	£10,000
Successful	Oswestry Community Action, Qube	<p><b>The Centre Community Partnership</b></p> <p>The proposal is to develop 'The Centre' into a community hub/centre, run by a</p>	£26,375

		<p>collaborative of VCS organisations and statutory services, working together towards the common goal of supporting the people of Oswestry of all ages. Through this collaboration we can support individuals and groups to access the services and activities which will make a real difference to their lives</p> <p>The appointment of a consultant to develop a comprehensive Feasibility Study, which will formalise the work of the group to date, as well as research and develop a plan which will inform future direction for all partners and stakeholders and assist in the formation of a robust business plan for the short, medium and long term sustainability.</p>	
Successful	Shropshire Council	<p><b>Celebrating Our Historic Towns</b></p> <p>The information gathered will then be used to speak to businesses and possible partners in the 5 towns across North Shropshire; Oswestry, Wem, Market Drayton, Whitchurch and Ellesmere to understand their needs and devise a bespoke scheme, based on the successful HSHAZ, that can be implemented in other towns. They will work to understand the needs of the town, suggest a</p>	£19,250

		successful partnership framework and an application process that can be rolled out across the county	
Successful	Shropshire Council	<b>Phase 1 : Oswestry Cycle Network</b> Grant funding to support the feasibility work to be undertaken for phase1 of the Oswestry Cycle Network.	£30,000
Successful	Shropshire Council , Shropshire Telford and Wrekin Integrated Care Board	Highley health and Wellbeing Hub <ul style="list-style-type: none"> <li>• A project manager, with expertise in small to medium size capital projects that involve health and wellbeing services, to provide a project plan and develop the key milestones to move the project forward;</li> <li>• Architectural design concept to redevelop the Highley Severn Centre as a Health and Wellbeing Hub</li> </ul>	£20,000
			£147,625

#### Supporting Local Business

Project	Applicant	Amount approved	
Research for BID formation	Bridgnorth TC	£ 30,000	Complete a full feasibility assesment with Bridgnorth Businesses and stakeholders to enagage on the

			development of the BID formation in Bridgnorth.
Market Feasibility Study	Shropshire Council	£ 25,000	Shropshire Council, Business Growth and Inward Investment team will appoint a consultant to research and recommend a strategic approach to key account and inward investment management.
Shropshire Digital Innovator	Remote Recordings Ltd	£ 29,978	Commissioning a feasibility study to make an informed case for a digital incubator in Shropshire
People Portal (Business Showcase to Over 50'S)	Shropshire Chamber of Commerce and Enterprise Ltd	£ 20,000	The feasibility research will inform the further development and remodelling of an existing tech-based solution Shropshire Chamber People Portal to support recruitment whilst targeting the over 50 economically inactive that we all strive to encourage to bring their skills and experience back to the workplace.
Rapid Upskilling Feasibility Study	Shropshire Chamber of Commerce and Enterprise Ltd	£ 11,000	Research the high street retail sector in the Market Towns to establish training needs and the course details considering the business operating needs.
Feasibility for Farm-Focussed add on to Cool Shropshire	E4 Environment	£ 30,000	Identify the best technical route to link an existing Agri carbon foot printing and reduction tool with a tailored Cool Shropshire

Taste not Waste	Shrewsbury Food Hub	£ 15,840	Feasibility work is to identify how a new social enterprise could be built to reduce household waste in Shropshire and across the UK.
Wem Business Growth Needs Analysis Event	Shropshire Council	£ 900	Shropshire Council, Business Growth and Inward Investment team will host an event in Wem targeted at businesses in Wem and in the surrounding areas. The event will provide business support and look at the future needs of the area and the individual business growth plans.
	<b>E16 – Business support activity for entrepreneurs</b>		
Co Working Space, 77 High St, Bridgnorth	Good2Great	£ 94,900	77 high street, Bridgnorth, Shropshire, WV16 4DX is a former restaurant that has been closed and unoccupied for over 3-years. The space will be redeveloped and repurposed to provide a vibrant ‘business hub’ in the centre of the town.
	<b>E23: Strengthening local entrepreneurial ecosystems</b>		
Intensive Specialist Business Support	Marches Growth Hub	£ 108,000	The programme we will be concentrating on the following areas of specialist support and will be working with 7 advisers and consultants on Business growth, strategy, development and diversification, Access to finance, financial management and pricing, HR and people management, Sales, Marketing,

			digital marketing and branding, Health and safety
	<b>E17- Development &amp; promotion of visitor economy</b>		
Shropshire Destination Programme Management	Shropshire Tourism (Uk) Ltd	£ 66,931.17	Shropshire Tourism will work with a series of partners who will support Business Support and research projects producing a STEAM report and performance review. The funding will also support a series of marketing, workshops, and Shropshire Tourism exhibitions